Privacy Policy

Last Updated: 03-30-2025

Lev-Son Construction Ltd. ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.lev-son.com, use our services, or interact with our advertisements, including those on Facebook. By using our website, you consent to the practices described in this policy.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other contact details you provide.
- **Automatically Collected Data:** IP address, browser type, device information, pages visited, and interactions with our site or ads.
- Cookies & Tracking Technologies: We use cookies, web beacons, and similar technologies to improve your experience.

2. How We Use Your Information

We use the collected data for purposes including:

- Providing, operating, and improving our website and services.
- Personalizing content and advertisements.
- Sending promotional messages and updates (if you opt in).
- Analyzing user behavior for business insights and ad performance.
- Complying with legal obligations.

3. Sharing Your Information

We do not sell or rent your personal data. However, we may share your information with:

- **Service Providers:** Third parties that assist in website operation, payment processing, or advertising.
- Advertising Partners: Including Facebook, to display relevant ads based on user interests.

• Legal Authorities: If required by law or to protect our rights.

4. Facebook and Third-Party Advertising

We use Facebook Pixel and other tools to track interactions and optimize advertising. Facebook may collect and process data according to its own privacy policy. You can manage your Facebook ad preferences at <u>Facebook Ad Settings</u>.

5. Data Security

We implement security measures to protect your data but cannot guarantee absolute security. Users share information at their own risk.

6. Your Choices & Rights

You have rights regarding your data, including:

- Access & Correction: Request to see or update your personal information.
- Opt-Out: Unsubscribe from marketing emails or manage ad preferences.
- **Delete Data:** Request data deletion where applicable.

To exercise these rights, contact us at info@lev-son.com.

7. Updates to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with a revised "Last Updated" date.

8. Contact Us

For questions or concerns about this policy, reach out to: info@lev-son.com Lev-Son Construction Ltd. info@lev-son.com 250-574-1741

By continuing to use our website and services, you acknowledge and agree to this Privacy Policy.